

SAC Business Innovation Services

CATAPULT
Satellite Applications

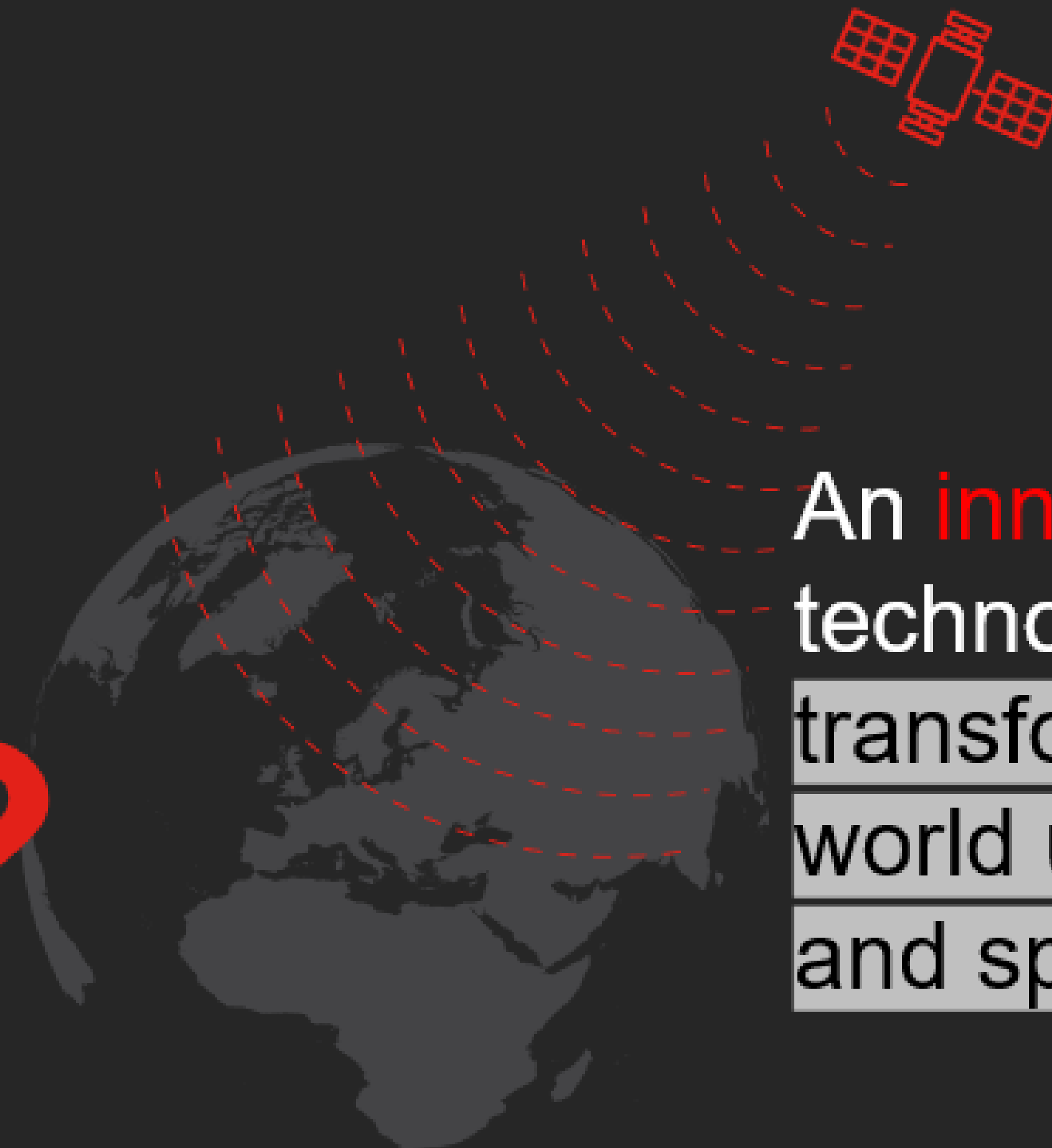


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We work with



Who are **we**?



An **innovation** and
technology company
transforming the way the
world uses satellite data
and space technology.



**WE HELP ORGANISATIONS
GROW THEIR BUSINESS**



**WE ARE
INDEPENDENT**



**WE ARE
GOVERNMENT BACKED**



Our Focus



Autonomous
Earth



Connected
Earth



Sustainable
Earth



Beyond
Earth



Business Support

Spark, Sprint, Scale

Our **USP**



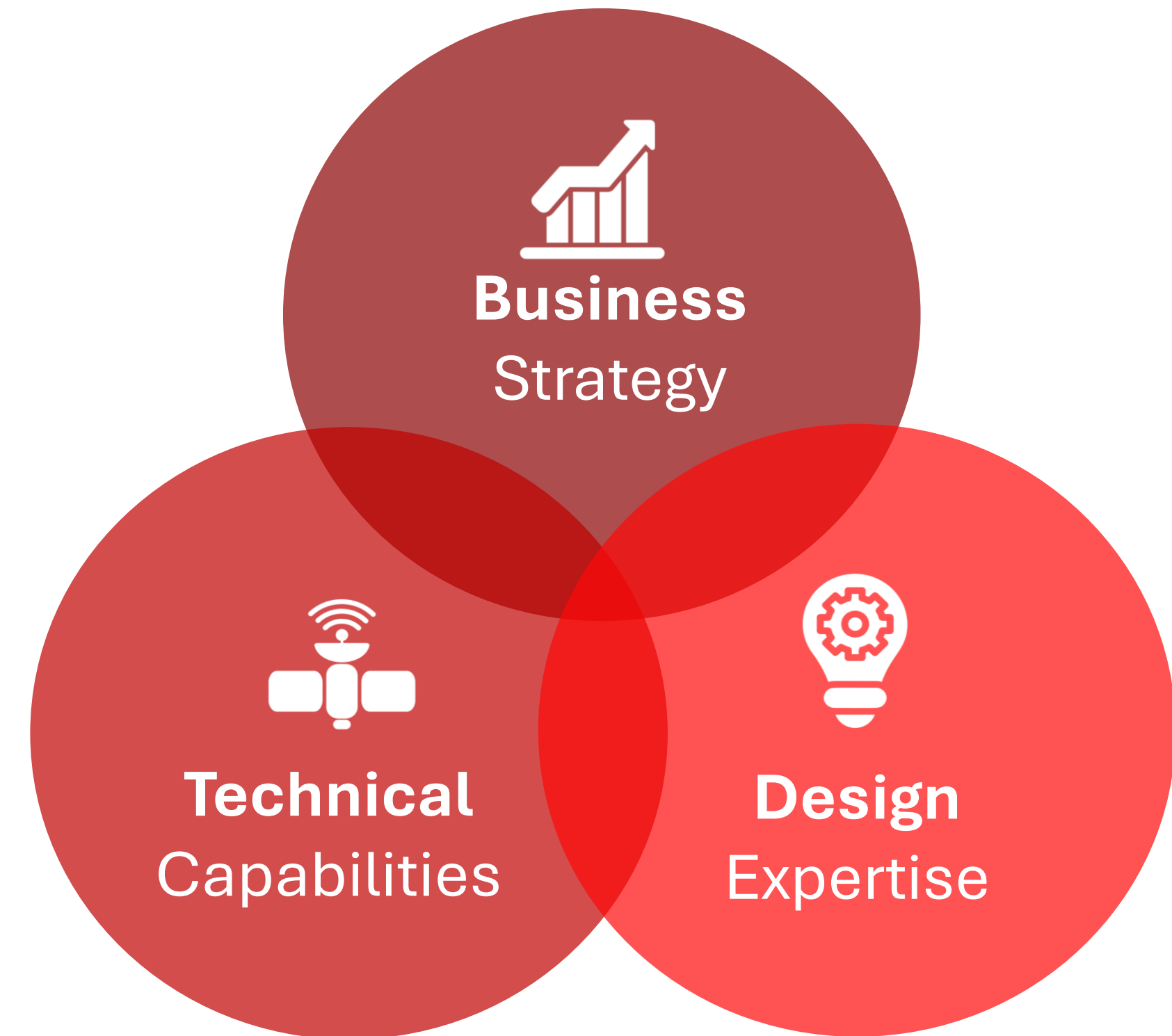
Tested Innovation
Process



Specialist Sector
Knowledge



Neutral Trusted
Partner



& Our **Multidisciplinary** Teams

Business support

OUR BUSINESS INNOVATION SERVICES



Spark

Find out what space can do for **you**



Sprint

Access support to get your **idea to market**



Scale

Scale and grow your space solutions

4

support modules

tailored to each business' needs

Market
Validation

Technology
Exploration

Prototyping
& Testing

Growth
Pathways

Expertise | Facilities | Resources | Networks

across the **UK**

In collaboration with



Innovate UK

Business Growth



Business support

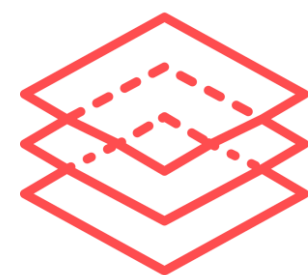
CASE STUDY



Intelligent AI

1. Had a **validated market need** in the Insurance Sector
2. Wanted to **explore EO integration** into existing product

Focus of support was exploration & prototyping



Data
Exploration



Machine Learning
Development



Prototype
Creation

Market

Validation

Technology

Exploration

**Prototyping
& Testing**

**Growth
Pathways**

Impact:

The work done turned their platform into a service that can scale globally and led to a bid put in for £2m sustainability funding from IUK

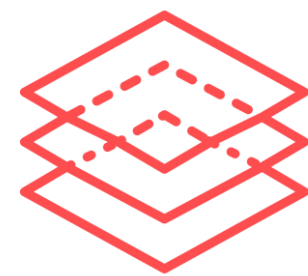
Business support

CASE STUDY



1. Had a **validated market need** in the Mining Industry
2. Wanted to **explore EO integration** into existing product
3. Wanted to **explore adjacent market sectors** aligned with future technology development

Focus of support was exploration & prototyping



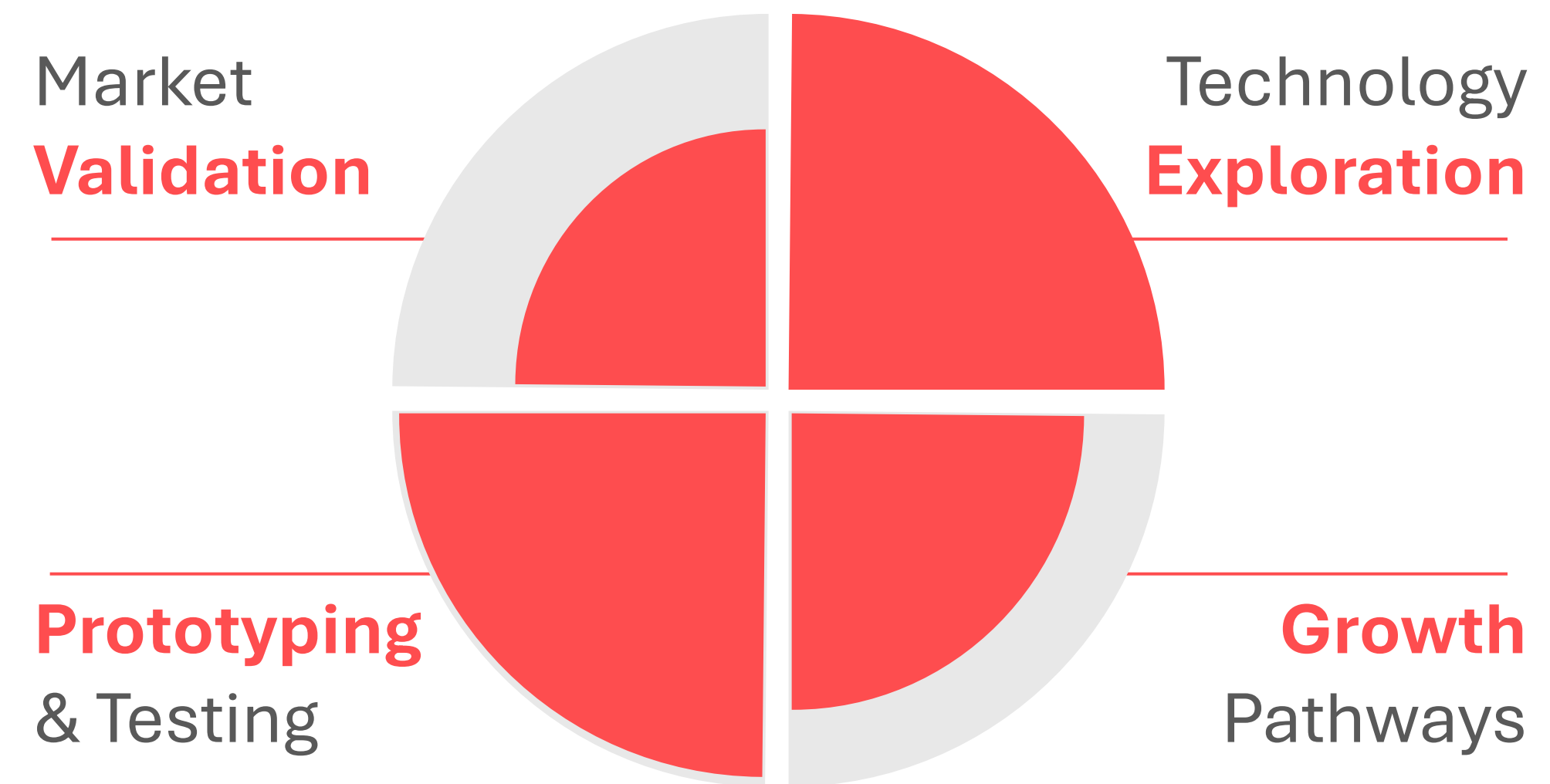
Data
Exploration



Machine Learning
Development



Prototype
Creation



Impact:

The work done turned broadened the application of their Life Cycle Assessment platform and supported them in the production of a practical long term development roadmap.

Business support

CASE STUDY



Nitrogen SME

1. Had **existing space-enabled product** for Water Companies
2. Wanted to **explore new market** opportunity within Finance Sector

Focus of support was market validation and growth

Market

Validation

Technology

Exploration

**Prototyping
& Testing**

**Growth
Pathways**

Impact:

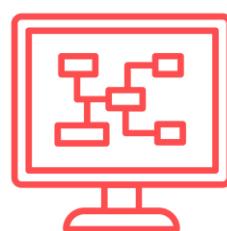
Validated their business proposition through interviews with 6 global banks, and they are now pursuing Sustainable Finance market opportunities



Stakeholder
Research



Requirement
Capture



Service **Design**

Business support

CASE STUDY



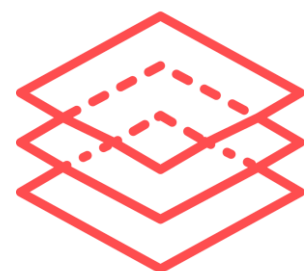
Urban Data Dynamics

1. Didn't have a **validated market need** for agricultural market
2. Wanted to **explore EO integration** into new service aimed at Yellow Disease identification within Sugar Beat

Focus of support was exploration of EO capability



Stakeholder &
VP Creation



Data
Exploration



Requirement
Capture

Market
Validation

Technology
Exploration

Prototyping
& Testing

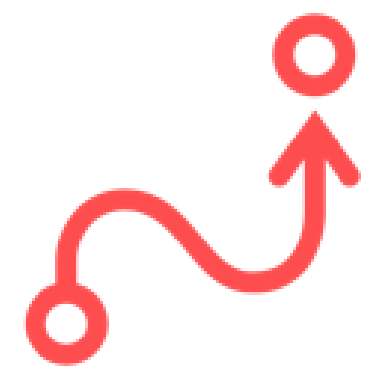
Growth
Pathways

Impact:

Urban Data Dynamics now have a validated VP to test with potential customers and capture end user requirements for a future POC build

Business support

SPARK. SPRINT. SCALE



Journey

How to access support:



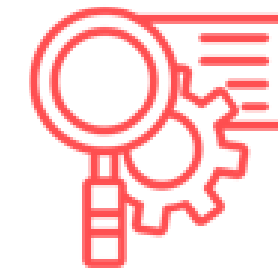
Enquiry Form

Fill a short form to provide us with information about your business and what you are looking for



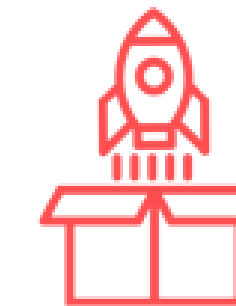
Scoping Call

We set up a 30-minute call to find out more about your business and understand the scope of your needs



Diagnostic Session

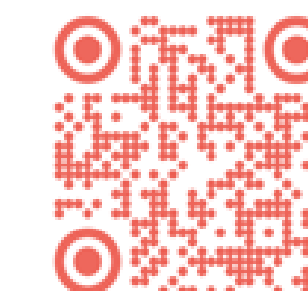
An in-depth online session scheduled with an expert team to identify the right package and funding pathway



Support Delivery

Access to the right service arranged based on your business needs to accelerate your idea to market

All you need to know is
how to get in touch



Scan

to start your journey

Thank you

Scan

to start your journey
with Catapult

