



**midlands aerospace alliance**

# **PARTNERSHIP OPPORTUNITIES ADVERTISING & MARKETING**

**FARNBOROUGH INTERNATIONAL  
AIRSHOW**

**20TH-24TH JULY 2026**



**MIDLANDS AEROSPACE  
ALLIANCE**



# WELCOME

The Midlands Aerospace Alliance wants to help your business generate leads, create a prominent brand identity, maximise sales, and develop new prospects.

- Marketing
- Advertising
- Partnership
- Promotion



# NETWORKING DINNER PARTNERSHIP

TUESDAY 21<sup>ST</sup>  
JULY 2026

SKY LOUNGE  
AVIATOR HOTEL

**SOLD OUT!**

- Opportunity to present your company to the dinner attendees - welcome speech
- 2 delegate places
- Promotion in our E-letter
- Branding at the venue and company logo on the menu cards
- Promotion prior to the event on website and social media channels, with a reach of 12,000+
- Inclusion in post event article on the MAA website/social media

Only £2500 + VAT  
[Click to book](#)



# SPONSOR THE NETWORKING PRE-DINNER DRINKS RECEPTION

TUESDAY 21<sup>ST</sup>  
JULY 2026

SKY LOUNGE  
AVIATOR HOTEL

**SOLD OUT!**

- 2 dinner delegate places
- Promotion in our E-letter
- Branding at the venue and company logo on the menu cards
- Promotion prior to the event on website and social media channels, with a reach of 12,000+
- Inclusion in post event article on the MAA website/social media

Only £1800 + VAT  
[Click to book](#)







# NETWORKING RECEPTION PARTNERSHIP

**WEDNESDAY  
22<sup>ND</sup> JULY**

- Located on the MAA stand, in a prominent position in Hall 1 on the main aisle
- Opportunity to present
- Promotional leaflets distributed to attendees at the event (supplied by company)
- Logo included on event invitations, distributed to all halls
- Promotion prior to the event on website and social media channels, with a reach of 12,000+
- Inclusion in post event article on the MAA website/social media

**Only £2500 + VAT**  
**Click to book**



# ADVERTISE IN OUR 2026/27 MEMBER DIRECTORY

Advertise with us to promote your company, products and services. Create a prominent brand identity and develop new prospects.

Showcase your company and put your business in front of 1000s of delegates. The Directory will be launched at Farnborough Airshow 2026 and distributed at every MAA event across the 2026/27 membership year.

- Exclusive advertorial double page - £1500
- Inside front cover - £1000
- Inside back cover - £1000
- Full single page - £800
- Half page - £600

[Click here to book now!](#)



midlands aerospace alliance

Member Capabilities Directory

Farnborough Airshow 2026



# ELITE PROMOTIONAL OPPORTUNITY

**SOLD OUT!**

- Fully branded 1.4m x 4m wall on the MAA stand in the UK Pavillion in Hall 1
- Passes to the airshow
- Literature distribution on the stand
- Member Services Team to take enquiries on reception
- 1-hour bookable meeting table on the stand per day
- Inclusion in the Farnborough Airshow guide & UK pavilion brochure
- Refreshments on the MAA stand
- ADS lounge pass
- E-letter/website sponsorship
- Inclusion in post event article on the MAA website/social media

[Click here to book](#)  
**£6000 + VAT**



# CONTACT THE MAA FIA 2026 EVENT TEAM

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