



**midlands aerospace alliance**

# **PARTNERSHIP OPPORTUNITIES ADVERTISING & MARKETING**

**FARNBOROUGH INTERNATIONAL  
AIRSHOW  
22ND - 26TH JULY**



**MIDLANDS AEROSPACE  
ALLIANCE**



# WELCOME

The Midlands Aerospace Alliance wants to help your business generate leads, create a prominent brand identity, maximise sales, and develop new prospects.

- Marketing
- Advertising
- Partnership
- Promotion

# NETWORKING DINNER PARTNERSHIP

TUESDAY 23<sup>RD</sup>  
JULY 2024

SKY LOUNGE  
AVIATOR HOTEL

- Opportunity to present your company to the dinner attendees - welcome speech
- 2 delegate places
- Promotion in our newsletter
- Branding on event and company logo on the menu card
- Promotion to the event on our website and social media channels, with a reach of 7000+
- Inclusion in post event article on the MAA website/social media





# SPONSOR THE NETWORKING PRE-DINNER DRINKS RECEPTION

Tuesday 23<sup>rd</sup> July

SKY LOUNGE  
AVIATOR HOTEL

- 2 dinner delegate places - **Low available spaces!**
- Promotion in our E-letter
- Branding at the event and company logo on the menu cards
- Promotion to event on website and social media channels, with over 500+ followers
- Mention in post event article on the AVA website/social media

# Sold





# NETWORKING RECEPTION PARTNERSHIP

**WEDNESDAY  
24<sup>TH</sup> JULY  
14:00 – 15:00**

- Located on the MAA stand, in a prominent position in Hall 1 on the main aisle
- Opportunity to present
- Promotional leaflets distributed to attendees at the event (supplied by company)
- Logo included on event invitations, distributed to all halls
- Promotion prior to the event on website and social media channels, with a reach of 8500+
- Inclusion in post event article on the MAA website/social media

**Only £1500 + VAT**  
**Click to book**



# ADVERTISE IN OUR FIA24 MEMBER CAPABILITIES DIRECTORY

Advertise with us to promote your company, products and services. Create a prominent brand identity and develop new prospects.

Showcase your company and put your business in front of 1000s of delegates.

- Exclusive advertorial double page - £1250 – **Sold Out**
- Full single page - £700 (1 spaces available)
- Half page - £500 (1 spaces available)

[Click here to book now!](#)



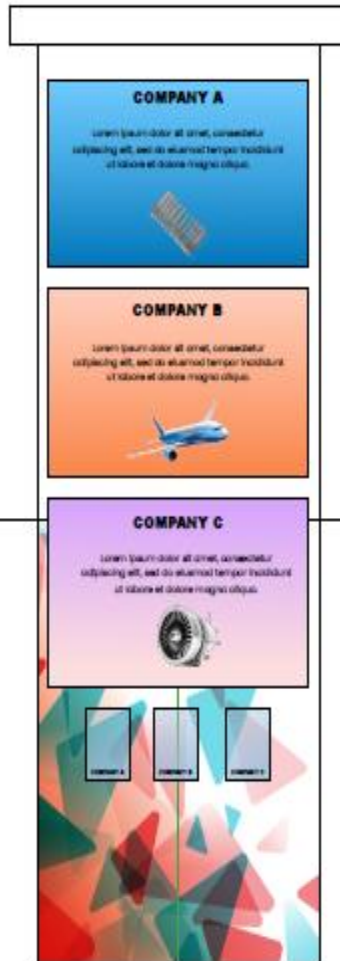
midlands aerospace alliance

Member Capabilities Directory

Farnborough Airshow 2024



# MEMBERS PROMOTIONAL WALL



Have your company branding, QR code and literature displayed on a prominent wall on the MAA stand

The MAA stand is in an excellent location in Hall 1, UK Pavilion

Deliver literature to MAA by Monday 24<sup>th</sup> June 2024



**One Space Remaining**

Only £750

**Click here to  
book now!**

# CONTACT THE MAA FIA 2024 EVENT TEAM

- Maxine Oatridge:
  - [Maxine.Oatridge@midlandsaerospace.org.uk](mailto:Maxine.Oatridge@midlandsaerospace.org.uk)
  - 07392 160 819
- Jay Locking:
  - [Jay.Locking@midlandsaerospace.org.uk](mailto:Jay.Locking@midlandsaerospace.org.uk)
  - 07385 626 627
- Emma Burgess:
  - [Emma.Burgess@midlandsaerospace.org.uk](mailto:Emma.Burgess@midlandsaerospace.org.uk)
  - 07748 652 427
- Joanne Cole:
  - [Joanne.Cole@midlandsaerospace.org.uk](mailto:Joanne.Cole@midlandsaerospace.org.uk)
  - 07766 858 750

