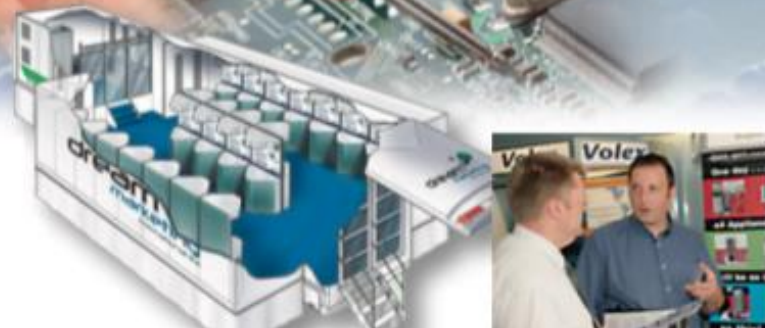




# THE 2023 DEFENCE & AEROSPACE TECHNOLOGY ROADSHOW



2 weeks in late Sept/early Oct

In Partnership with



## Why?

- What about taking the show to the customer rather than waiting for the customer to come to the show?
- What about meeting Engineers who rarely get a chance to travel these days?
- What if this show was Industry Specific and went where you wanted to go?...
  - ... And met the people you wanted to meet!...the real decision makers....
  - ...Design/Development /Project/R&D Engineers. Senior Purchasing & Management?
- Generating strong leads/brand awareness and ultimately increased sales would be good as well, right?
- Opening previously closed doors into the major primes.
- And what if this show was supported and sponsored by recognised trade associations in that Industry?
- And if it was affordable, even better!





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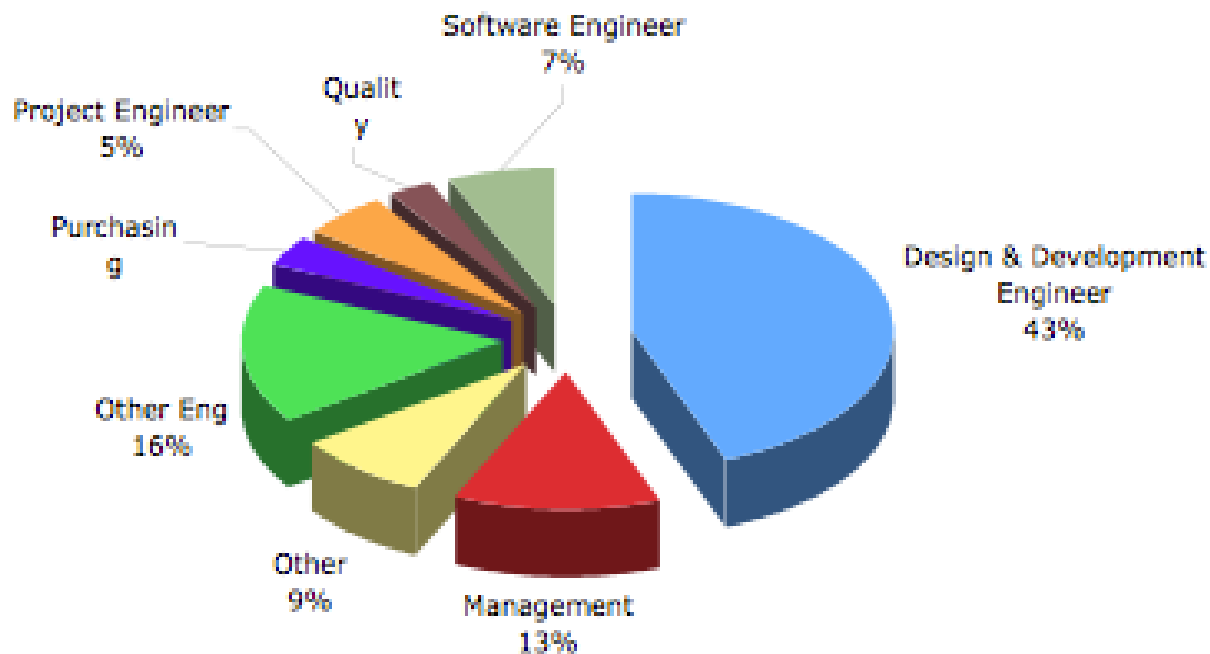
DN11 VBT



# What's included

- 2 Week Tour visiting the Major Defence & Aerospace Primes in the UK
- Your Stand with full power, lighting and cupboard storage
- FREE Production of the Display Panel for your stand.
- The opportunity to have 2 representatives on board at each stop.
- FREE Database of all who visit the show and all who express interest in your product offering.
- FREE “Management” of your stand should you not be able to have representation at some of the sites.
- FREE Half Page A4 Advertorial in Roadshow Catalogue
- All for just £5,950(+vat)

## Visitor Breakdown by Job Description



R W Thompson	Design Engineer
Peter Fenner	Design Engineer
Adrian Day	Electro/Mech Design
David Nash	Systems Design Engineer
F J Scorer	Senior Engineer
Martin Pratt	Procurement Director
Alex Bailery	Mechanical Engineer
B R Vandermeersch	Software Engineer
D L Herke	Development Engineer
Sunil Gujral	Mechanical Engineer
Andrew Ward	Design Engineer
Kiran Gurung	Graduate Placement
C McGeady	Wire Man
Dave Withers	Electronics Technician
Brett Lowery	Mechanical Engineer
Michael Grout	Electronics Engineer
Mark Slade	Design Engineer
Darron Beeching	Electronic Engineer
Keith Williams	Rototics In Service Support Engineer
Mike Ward	Engineering Director
Lee Puttock	Quality Engineer
Malc Fountain	
David Boulton	Reliability Engineer
Brian Rose	Test Facilities Manager
Andrew Beavis	Test Cell Engineer
Richard White	System Engineering Manager
Tyrone Rutherford	Apprentice
Colin Maxted	Reliability Engineer
Mark Boast	System Engineer
Maria Tong	BI/ERP Analyst

We see approx 1,400 people on our Roadshows - here is a snapshot of just 30.  
It's the Quality of the people we meet that makes us different from a normal trade show!



## Testimonials (from Sites Visited)

### David Banks-Broome - Thales Crawley - Services, Engineering & Operations

*I would thoroughly commend the activity of the Dream Marketing Defence and Aerospace Technology Roadshow, for a relevant and useful way of making a large number of on-site employees aware of what current and new technology is available from selected suppliers and manufacturers.*

*The selection of suppliers was a joint effort between ourselves and John Aldridge from Dream Marketing, based on our requirements and the DM line card. (DM can also suggest invitees that we might not have thought of or even been aware of.)*

*With Dream Marketing's years of experience with these events, the whole process went extremely smoothly, from pre-event preparation of both parties, arrival, security, welcome on board the vehicle, processing of visitors and departure.*

*Many Engineers, including those who couldn't or wouldn't attend a trade show visited the Dream Marketing event and found the experience most worthwhile.*

### Hisham Awad - Ultra PALS - Head of Engineering

I was delighted to host the 2019 ADS roadshow to give our staff an opportunity to become more familiar with new technologies. Benefits included:

Giving an opportunity for those people who don't have a chance to go to defence shows a flavour of the type of products on offer  
Becoming more familiar with technologies that are on the market to see how they could be used in our products as differentiators and capability enhancements

The event was a huge success where our engineers have identified potential new suppliers which should lead to new business.

## Testimonials (from Exhibitors)

### Jason Bocking - Account Manager - Alcoa Fastening Systems

AFSR took part in the Aerospace and Defence Roadshow and were impressed with the interaction, and the range of product enquiries from the customer sites visited.

This was the second year running that Alcoa Fastening Systems & Rings joined the Roadshow, and again the customer sites visited delivered some great discussions and leads relating to the AFSR product range.

### Adam Hooper - Operations Director - Martins Rubber

Many thanks to you and the boys for another well run tour, we do feel very positive about some of the specific leads we got, and are working hard on follow-up.

### Alan Fisher - Business Development Director - MEP Ltd.

A great three weeks!

### Colin Davies - UK Sales Manager GE Intelligent Platforms

Well organised, immensely cost effective and above all memorable for the number of high quality leads

# Defence & Aerospace Technology Roadshow 2023

(Proposed Schedule)

<b>Date</b>	<b>Venue</b>
Mon 25 <sup>th</sup> Sep	Travelling
Tues 26 <sup>th</sup> Sep	Rolls-Royce - Derby
Wed 27 <sup>th</sup> Sep	Collins Aerospace or Moog - Wolverhampton
Thur 28 <sup>th</sup> Sep	MBDA - Stevenage or Marshalls Cambridge
Fri 29 <sup>th</sup> Sep	Thales – Crawley or MOD Abbey Wood
Mon 2 <sup>nd</sup> Oct	Cobham Mission Systems - Wimborne
Tues 3 <sup>rd</sup> Oct	Ultra PALS - Cheltenham
Wed 4 <sup>th</sup> Oct	Rolls Royce - Bristol
Thur 5 <sup>th</sup> Oct	Leonardo Helicopters - Yeovil
Fri 6 <sup>th</sup> Oct	GE Aviation - Cheltenham



Note - Schedule may be liable to change