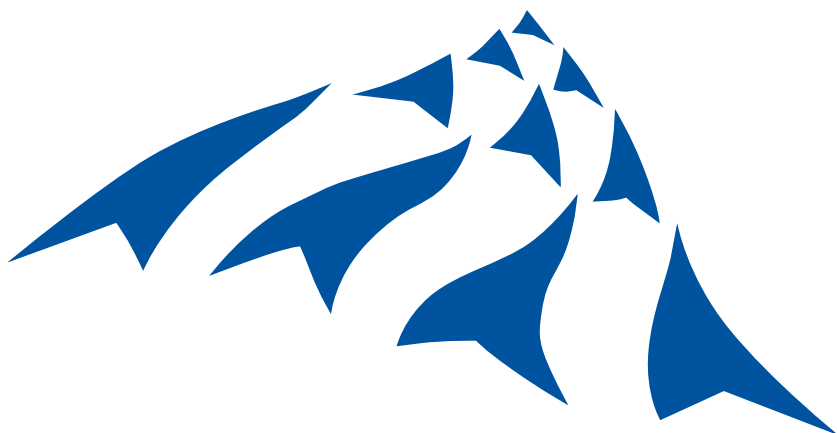


SURVIVE & PROSPER

THE MAA ANNUAL CONFERENCE

18 MARCH 2014



Welcome to the MAA Annual Conference



This year we have asked our prestigious industry and government speakers to help us put under the microscope the future of our supply chain...

On behalf of the board of the Midlands Aerospace Alliance, I wish you a warm welcome to the second MAA annual conference.

Last year's event proved a great success, with our keynote speakers sharing forecasts for aircraft production and future visions for the aerospace industry which everyone participating found of tremendous value.

This year we have asked our prestigious industry and government speakers to help us put under the microscope the future of our supply chain, especially small Midlands manufacturers, in an era of globalisation for our sector.

The present continuous global growth in civil aircraft markets – so vital to the booming Midlands aerospace cluster – brings both opportunities and threats. The opportunities come from the booming market in passenger aircraft. The big aerospace players like Airbus and

Boeing now have seven year 10,000 aircraft order books worth \$1 trillion, enough work to keep the entire Midlands economy busy for three whole years.

The threat is that the big players increasingly want to buy their parts and components from large suppliers that can operate at the same global scale they do. Our 300 or so smaller manufacturers still have huge experience and know-how to offer, but many may need to up their game, and others may need to find new market niches in the production system where their talents can excel.

This conference is dedicated to exploring exactly these challenges.

Clive Snowdon

Chairman
Midlands Aerospace Alliance

ABOUT THE MAA

The Midlands Aerospace Alliance (MAA) was set up in 2003 and now has over 300 members. The MAA board includes senior managers from Aero Engine Controls, Meggitt, Moog Aircraft Group, Rolls-Royce and UTC Aerospace Systems as well as elected supply chain representatives and key regional partner bodies. The chairman since 2008 has been Clive Snowdon, until 2011 chief executive of Umeco plc.

MEMBERS DIRECTORY

The MAA member capability directory will help you identify world-class

Midlands partners and suppliers for your aerospace programmes and projects – available for on-line search and as a downloadable document published each summer.

BECOME A MEMBER

As a member of the MAA you will be joining a unique organisation that supports companies in the Midlands to develop new aerospace technologies, improve their competitive performance and win new business. Companies outside the Midlands are welcome to join the MAA as associate members.

CONTACT US

**MIDLANDS AEROSPACE ALLIANCE
BUSINESS INNOVATION CENTRE
BINLEY BUSINESS PARK
COVENTRY CV3 2TX
UNITED KINGDOM**

**T: 024 7643 0250
F: 024 7643 0251
INFO@MIDLANDSAEROSPACE.ORG.UK**



Ready to take off? So are we...

Derby, the UK capital for innovation, is delighted to sponsor the 2014 MAA Conference.

Derby City Council is looking to help your business. Derby has operated on the world aerospace stage since 1907, and with that wealth of experience we are ready to help you fly.
Please contact us for further information on: 01332 640781.

See www.derby.gov.uk/degf for details of financial support we offer

See www.enscite.co.uk for details of support to engineering supply chains.

See www.infinityparkderby.com for details of a manufacturing focussed innovation and technology park.



Derby City Council

THE MAA CONFERENCE 2014

AGENDA

08.00 - 09.00	Registration, refreshments and networking
MORNING	PERSPECTIVES ON AEROSPACE 1
	<ul style="list-style-type: none"> → Colin Smith, Director of Engineering & Technology, Rolls-Royce <i>UK aerospace in a global context: are we doing all we can to maintain our leading position?</i> → Andreas Schell, President, Actuation & Propeller Systems, UTC Aerospace Systems <i>Globalisation of the aerospace industry: what it means for UK suppliers.</i> → The small company perspective.
	Refreshments and networking
	PERSPECTIVES ON DEFENCE
	<ul style="list-style-type: none"> → Philip Dunne MP, Minister For Defence Equipment, Support and Technology, MoD <i>Prospering in a competitive defence market: the role of the SME.</i> → Sir Brian Burridge, Vice-President Strategic Marketing, Finmeccanica <i>Pushing Defence capability to market.</i> → The small company perspective.
	Lunch and networking
AFTERNOON	PERSPECTIVES ON AEROSPACE 2
	<ul style="list-style-type: none"> → Colin Sirett, Head of Research and Technology, Airbus in the UK <i>What should the UK do to address the challenges and benefit from the growth of civil aerospace?</i> → Robert W Thomson, Partner, Roland Berger Strategy Consultants <i>What the world's aerospace industry leaders are thinking: implications for the supply chain.</i> → The small company perspective.
	Q & A
	Ask your questions about where the industry is going.
16.00	Conference close and networking

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To find out more, visit our website <http://engineering.quest-global.com>

RBS is proud to support The 2014 Midlands Aerospace Alliance Conference BUILDING TOMORROW™

At RBS Corporate & Institutional Banking, we know what it takes to build a great partnership which is why we are delighted to support this year's conference.

To find out how we can work with you and your business, contact Rupert Boddington, Senior Relationship Director, on 0121 262 7419 or email rupert.boddington@rbs.co.uk

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UK Trade & Investment www.exportweek.ukti.gov.uk

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one detail at a time.

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